

## Call for promotion of jute goods in world market

A three-day international jute fair began in the city on Thursday with a call to promote jute and jute products in the world market as well as expanding international markets for the products, reports BSS.

International Jute Study Group (IJSG) in collaboration with National Jute Board (NJB), India and Jute Diversification Promotion Centre (JDPC) jointly organised the fair at the Bangabandhu International Conference Centre (BICC).

Secretary of the Ministry of Textiles and Jute Ashraful Moqbul inaugurated the fair as the chief guest.

First Secretary of Delegation of the European Union (EU) to Bangladesh Andrew Barnard, JDPC Executive Director Khandaker Moklesur Rahman, NJB Secretary Atri Bhattacharya and Secretary General of IJSG Bhupendra Singh also spoke.

Speaking on the occasion, Ashraful Moqbul said the government has already taken a number of steps to regain the lost glory of jute and jute goods by increasing the demand of jute goods in the international market.

He disclosed that the contribution of the jute sector to the country's national economy rose to 4.68 percent during the 2009-10 fiscal from 2.5 percent during the 2008-09 fiscal.

The demand for the diversified jute goods in the international market is on the rise, which helped the sector become the second largest export earning sector after Readymade Garment (RMG) in the country.

Andrew Barnard said the jute and jute goods have a huge demand in the EU market as the products are environment-friendly.

Bhupendra Singh said the fair will provide Bangladesh and India an opportunity not only to display the unique aspects of the recent developments of the jute sectors but also highlight its recent progress to the global community.

A total of 20 exhibitors from Bangladesh and India are showcasing different jute and jute goods in the fair. The fair will remain open from 9 am to 9 pm everyday.

## Int'l jute fair begins in city

Friday, January 28, 2011

A three-day **international** jute fair began Thursday in the city with a view to promoting diversified jute products made by Bangladesh and India.

Textiles and Jute Secretary Md Ashraful Moqbul inaugurated the exposition styled International Jute Fair at a ceremony at the Bangabandhu International Conference Centre.

International Jute Study Group (IJSG) has organised the first-ever such fair in association with Jute Diversification and Promotion Centre (JDPC) and National Jute Board (NJB) of India to promote jute products.

Ten selected exhibitors from Bangladesh and 10 from India under the umbrella of NJB and JDPC are participating in the fair to showcase their best-quality jute products.

Speaking as the chief guest in the ceremony, Ashraful Moqbul said the biodegradable natural fibre is not only used in making sacks, but also in automobile industry. "I was told during a recent overseas trip that the jute would soon be used in the automobile industry in a big way. So, jute is coming up again."

The secretary said jute was the major export earning sector for Bangladesh in 1950s and 1960s. "But we lost the position later. But with pragmatic and timely initiative of the present government, the jute is regaining its position."

Jute accounted for 2.56 per cent in Bangladesh's export basket in 2008-09. But its contribution grew by 2 percentage points in the following fiscal year to 4.6 per cent, Moqbul said.

"It will continue to grow. It no longer can be neglected and undervalued," he said. "India and Bangladesh should work together in popularising uses of jute products."

IJSG Secretary General Bhupendra Singh said the future of jute and jute products is bright. "But we have to set where we want to go and how to

achieve our target."

He said nowadays jute products are a preferred choice of global consumers due to its environment-friendly nature. "We have to go for diversification."

JDPC Executive Director Khandaker Mokhlesur Rahman said the country's jute-based industries have grown recently, providing jobs to hundreds of thousands.

"The world is increasingly growing conscious about harmful polythene and other products, and looking at jute products as alternative. We have to work on the shift," he said.

Atri Bhattacharya, secretary of National Jute Board of India, said the world's major two jute-producing countries, India and Bangladesh, should work together to change the people's perception about the products made up of natural fibre.

"Many still think about only sackings when we talk about jute. They do not know it can be used in making many other high quality products," he said.

Bhattacharya said India and Bangladesh should work hand in hand, as many other countries are moving fast to become major players in the sector. "We have to re-brand our products," he added.

The organisers expressed the hope that the fair would promote international trade and find new markets for jute and jute products.

IJSG also anticipates that the fair will raise the profile of jute products, increasing consumer awareness of environmental issues.

Andrew Barnard, first secretary of EU Delegation in Bangladesh, and Siddiquir Rahman, consultant of IJSG, also spoke on the occasion.

A fashion show has also been organised on the sidelines of the fair, where a dozen stalls have been set up to showcase jute products.



## **Int'l Jute Fair begins in city today**

Thursday, January 27, 2011

A three-day international fair on jute products organised by the International Jute Study Group (IJSJ) will be held at the "Windy Town" of the Bangabandhu International Conference Centre (BICC) in the city between today (Thursday) and Saturday (January 29), said a press release.

The fair will be organised in association with the Ministry of Textiles and Jute, Bangladesh, National Jute Board, India and Jute Diversification Promotion Centre (JDPC), Bangladesh.

The fair will remain open from 9am to 9pm everyday. Minister for Textiles and Jute Abdul Latif Siddiqui will formally inaugurate the fair at 4:30pm today.

The theme of the first day of the fair is "Global" while the themes for the second and third day are "India" and "Bangladesh" respectively.

A Fashion Show on jute products will also be organised between 5:30pm and 6:30pm on first two days for displaying the best of the jute fabric and apparel in Bangladesh and India.

The fair will create an opportunity for the importers, traders and buyers from consuming countries to access the international as well as regional markets of high quality jute products and get an exposure into the jute products being marketed around the globe, the release added.

# প্রথম আলো

Sunday, January 30, 2011



## সোনালি আঁশের ঝিলিক

ঘরের চালে পাটের শিকেয় হাঁড়ি ঝুলিয়ে রাখার সেই রেওয়াজ আজ আর তেমন একটা দেখা যায় না। তবুও এ দেশের ঐতিহ্য আর সংস্কৃতির সঙ্গে আঙ্গুঠিপুঠে জড়িয়ে আছে পাট। আর পাট যাতে আমাদের জীবন থেকে হারিয়ে না যায়, সে জন্যই আধুনিক জীবনযাত্রার সঙ্গে তাল মিলিয়ে অভিনব সব পণ্য তৈরি হচ্ছে পাট দিয়ে। এ ধরনের পাটজাত পণ্য নিয়ে 'ইন্টারন্যাশনাল জুট স্ট্যাডি গ্রুপ'-এর আয়োজনে ২৭ জানুয়ারি থেকে ২৯ জানুয়ারি পর্যন্ত বঙ্গবন্ধু আন্তর্জাতিক সম্মেলন কেন্দ্রে হয়ে গেল আন্তর্জাতিক পাট মেলা। দেশি-বিদেশি প্রতিষ্ঠানের তৈরি করা নানা ধরনের পাটপণ্য ঠাই পায় এ মেলায়। পাশাপাশি পাটের পণ্যের ফ্যাশন শোর আয়োজন করা হয়েছিল সেখানে।

লেখা ও ছবি : কাওছার শাকিল

# সমকাল

ঢাকা, শুক্রবার, ২৮ জানুয়ারি ২০১১

## ফ্যাশন শো



সোনালি আঁশ পাটের হারিয়ে যাওয়া পৌরব ফিরিয়ে আনতে দেশব্যাপী চলছে নানা আয়োজন। পাট ও পাটজাত পণ্যকে সহজলভ্য করতে সরকারি-বেসরকারি পর্যায়ে গ্রহণ করা হচ্ছে বিভিন্ন উদ্যোগ। এরই অংশ হিসেবে গতকাল বঙ্গবন্ধু আন্তর্জাতিক সম্মেলন কেন্দ্রে শুরু হয়েছে পাটমেলা। উদ্বোধনী অনুষ্ঠানে পাটের তৈরি বস্ত্র দিয়ে আয়োজন করা হয় ফ্যাশন শো

সমকাল

# THE News Today

Dhaka, Friday January 28 2011



Models don jute apparel in a three-day international jute fair at Bangabandhu International Convention Centre in the city on Thursday. Photo: News Today

Friday, January 28, 2011



Models wearing clothes made of jute fibres perform at a fashion show at the International Jute Fair at the Bangabandhu International Conference Centre in the city on Thursday. The International Jute Study Group with the assistance of Jute Diversification Promotion Centre under the textiles and jute ministry and National Jute Board of India organised the three-day fair to display diversified jute products made in Bangladesh and India. — New Age photo

## Int'l jute fair begins

**Bangladesh Sangbad Sangstha. Dhaka**

A three-day international jute fair began on Thursday with a call to promote jute and jute products in the world market as well as expanding international markets for the products.

International Jute Study Group in collaboration with National Jute Board, India and Jute Diversification Promotion Centre organised the fair at the Bangabandhu International Conference Centre.

Secretary of the ministry of textiles and jute Ashraful Moqbul inaugurated the fair as the chief guest.

Speaking on the occasion, Ashraful Moqbul said the government had already taken a number of steps to regain the lost glory of jute and jute goods by increasing the demand of jute goods in the international market. He disclosed that the contribution of the jute sector to the country's national economy rose to 4.68 per cent during the 2009-10 fiscal from 2.5 per cent during the 2008-09 fiscal.

The demand for the diversified jute goods in the international market is on the rise, which helped the sector become the second largest export earning sector after Readymade Garment in the country.

First secretary of delegation of the European Union to Bangladesh Andrew Barnard, JDPC executive director Khandaker Moklesur Rahman, NJB secretary Atri Bhattacharya and secretary general of IJSG Bhupendra Singh also spoke.

Andrew Barnard said the jute and jute goods have a huge demand in the EU market as the products are environment-friendly.

A total of 20 exhibitors from Bangladesh and India are showcasing different jute and jute goods in the fair.

The fair will remain open from 9am to 9pm everyday.

The Daily Star

Thursday, January 27, 2011

প্রথম আলো

ঢাকা, বৃহস্পতিবার, ২৭ জানুয়ারি ২০১১, ১৪ মাঘ ১৪১৭, ২১ সফর ১৪৩২

International  
Jute fair



**Exhibition and Fashion Show**  
Bangabandhu International Conference Centre  
January 27-29, 2011, 9 am to 9 pm

Organized by



Supported by



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Event Manager



## **Fair spotlights return of jute**



A visitor looks at jute products in a stall at the International Jute Fair organised by International Jute Study Group and Jute Diversification and Promotion Centre and National Jute Board of India in Dhaka yesterday. Photo: Shawkat Jamil

### **Star Business Report**

A three-day international fair began yesterday in Dhaka in an effort to popularise and rebrand jute products made mainly by India and Bangladesh.

Textiles and Jute Secretary Md Ashraf Moqbul inaugurated the exposition, International Jute Fair, as chief guest, at a ceremony at Bangabandhu International Conference Centre in the capital.

International Jute Study Group (IJSJG) has organised the first ever fair to promote jute products in association with Jute Diversification and Promotion Centre and National Jute Board of India.

Moqbul said the biodegradable natural fibre is not only used in making sacks, but also in automobile industry. "I was told during a recent overseas trip that the jute will soon be used in the automobile industry in a big way. So, jute is coming up again."

The secretary said jute was the major exports-earning sector for Bangladesh in 1950s and 60s. "We lost the position later. But, with pragmatic and timely initiative of the present government, the jute is regaining its position."

Jute accounted for 2.56 percent in Bangladesh's export basket in 2008-09. But its contribution grew by 2 percentage points in the following fiscal year to 4.6 percent, Moqbul said.

"It will continue to grow. It no longer can be neglected and undervalued," he said. "India and Bangladesh should work together in popularising use of jute products."

IJSJG Secretary General Bhu-pendra Singh said the future of jute and jute products is bright. "But we have to set where we want to go and how to achieve our target."

He said nowadays jute products are a preferred choice of global consumers due to its environment-friendly nature. "We have to go for diversification," he added.

JDPC Executive Director Khan-daker Mokhlesur Rahman said the country's jute-based industry has grown recently, providing jobs to hundred of thousands.

“The world is increasingly growing conscious about harmful polythene and other products, and looking at jute products as alternative. We have to work on the shift.”

Atri Bhattacharya, secretary of National Jute Board of India, said the world's two major jute-producing countries, India and Bangladesh, should work together to change people's perception about the products made up of natural fibre.

“Many still think about only sackings when we talk about jute. They do not know it can be used in producing many other high quality products.”

Bhattacharya said India and Bangladesh should work hand in hand, as many other countries are moving fast to become a major player in the sector. “We have to re-brand our products,” he said.

Andrew Barnard, first secretary of EU Delegation to Bangladesh, and Siddiqur Rahman, consultant of IJSG, also spoke.

The fair, which is expected to introduce and promote international trade and find new market segments for jute and jute products, remains open to visitors from 9am to 9pm.

A fashion show was also organised on the sidelines of the fair, where a dozen stalls have been set up to showcase jute products

## **COMEBACK OF JUTE**



Models display jute-made clothes and accessories at a fashion show on the sidelines of an international fair at Bangabandhu International Conference Centre yesterday.  
Photo: Shawkat Jamil

Friday, 28 January 2011

# Jute contributes 4.68pc in export earnings



Ashraf Moqbul, secretary of Textiles and Jute ministry, speaking as the chief guest at the inaugural ceremony of "International Jute Fair" at the Bangabandhu International Conference Centre (BICC) on Thursday

INDEPENDENT PHOTO

## STAFF REPORTER

**DHAKA JAN 27:** Jute will regain its earlier glory as it is becoming popular globally, the speakers said today at the opening session of International Jute fair.

"Jute sector is contributing 4.68 per cent in export earning last fiscal year and two per cent increase during last two years," said secretary of Textiles and Jute ministry Ashraf Moqbul, adding "Though its contribution is not notable at present like the 1960's but there is no scope to deny its contribution in national economy."

He was speaking as the chief guest at the opening session of the fair jointly organised by International Jute Study Group (IJSG) and National Jute Board (NJB) of India with collaboration European Union (EU) at Bangabandhu International Conference Centre (BICC).

Among others, executive director of Jute Diversification Promotion Centre (JDPC) Khandaker Makhlesur

Rahman, secretary of NJB Atri Bhattacharya, first secretary of EU Andrew Barnard and secretary of IJSG Bhupendra Sigh addressed the session.

Jute will be one of the most important cash crop in coming days due to the automobile sector around the world are using jute products, Ashraf said.

He further said, jute is versatile fibre and environment friendly so its use increasing entirely which is good signs for the jute sector of the Bangladesh and India. Both India and Bangladesh will be benefited if joint initiate to promote the diversification of jute, secretary of Textiles and Jute added.

First secretary of EU Andrew Barnard said at least 40 million farmers of Bangladesh would be benefited directly from this sector and it had a huge prosperity.

Bangladesh is producing quality jute products that can secure market in Europe countries, he said.